

Responsible together. Let's drive eco-friendly.

Toyota has always been a pioneer in environmentally-respectful technology. But technology alone is not enough.

Eco-driving not only brings down costs by reducing fuel use, but also contributes to reduced carbon dioxide emissions, widely acknowledged as contributing to climate change. Just by changing the way they drive, European drivers could cut CO₂ exhaust emissions by 10%*.

*Source - Climact

Optimise your internal logistics with Toyota I_Site

This may be stating the obvious but there might be many aspects of your operation that could be optimised to reduce the overall energy consumption of your forklift fleet.

Toyota I_Site helps you to do just this, for example, by providing data to calculate the right number – and type – of trucks you need to reduce your overall energy consumption. Being a Toyota I_Site operation means your internal logistics processes will be continually assessed and analysed, allowing us to work with you to eliminate inefficiencies and drive down your costs.

This not only means reduced costs for you, but also reduced impact on the environment. You could think of Toyota I_Site as a process of continuous improvement. At Toyota, we call it kaizen, and its part of what we do every day.

RESPONSIBLE TOGETHER
Eco-driving guide



TOYOTA

MATERIAL HANDLING

stronger together

www.toyota-forklifts.eu

TOYOTA

MATERIAL HANDLING

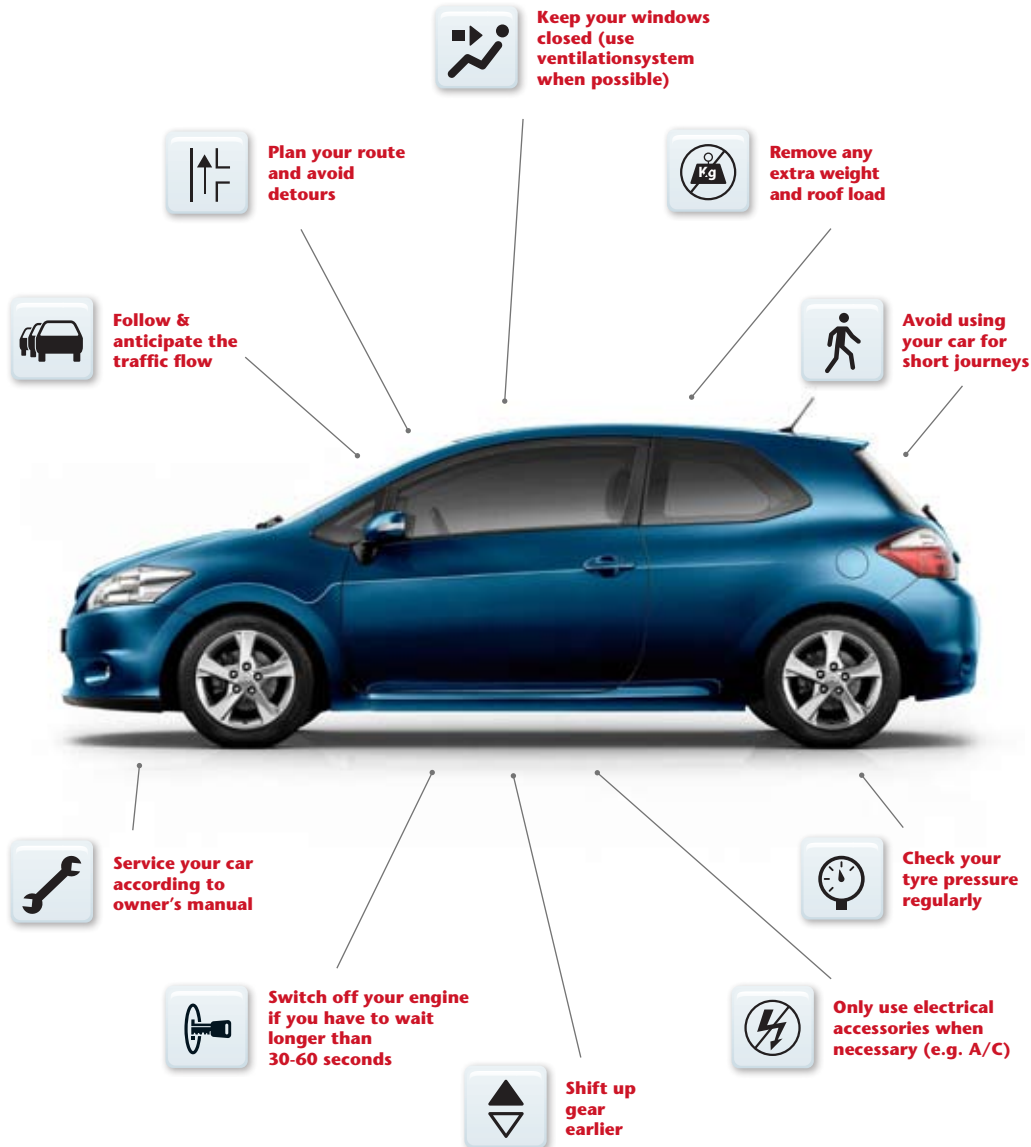
stronger together

TOYOTA MATERIAL HANDLING EUROPE, MANAGING THE TOYOTA AND BT MATERIALS HANDLING BRANDS IN EUROPE.

Eco-driving with your car. Drive for tomorrow, today.

Guide to Eco-driving

Eco-driving is an environmentally considerate way of driving that reduces CO₂ emissions. If every driver made an effort to drive economically it would be a significant help in our efforts to prevent climate change.



Eco-driving with your forklift.

Guide to Eco-driving

We all share concerns about energy costs and the environment. Small changes in the way you drive, staying up-to-date with maintenance, optimising internal logistics – all of these can reduce your CO₂ emissions, as well as saving you money. Follow these tips to achieve the greatest benefits from eco-driving:

